

# Safeguard Scientifics To Host A Virtual Discussion With Aktana

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RADNOR, Pa., Nov. 3, 2020 /PRNewswire/ -- [Safeguard Scientifics, Inc.](#) (NYSE:SFE) ("Safeguard" or the "Company") announced that it will host a virtual discussion with David Ehrlich, CEO of Aktana at 10 a.m. on November 10, 2020.



In a continued effort to provide shareholders with additional information about Safeguard's ownership interests, Dr. Gary Kurtzman, Managing Director of Safeguard and board member of Aktana, will lead a discussion with Mr. Ehrlich about Aktana's intelligent customer engagement platform for life sciences teams. Aktana's Contextual Intelligence Engine leverages a proprietary blend of AI, human insight and other advanced technologies to help life sciences teams coordinate and optimize personalized omnichannel experiences for healthcare providers.

Mr. Ehrlich is a seasoned Silicon Valley veteran who's helped start, grow and lead a number of successful technology companies. He has extensive experience helping organizations of all sizes establish business models, build product/marketing strategies and meet their go-to-market challenges – all while defining models of leadership, communication and culture.

Safeguard first provided capital to Aktana in 2016 and has participated in multiple follow-on funding rounds aggregating to \$14.2 million of funded capital and a 15% primary ownership interest.

The discussion will be available live at [https://us02web.zoom.us/webinar/register/WN\\_-QqY0iNATsajupRQLHrr9w](https://us02web.zoom.us/webinar/register/WN_-QqY0iNATsajupRQLHrr9w) and accessible for replay later at the Safeguard Scientifics, Inc. Investor Relations website.

## About Safeguard Scientifics

Historically, Safeguard Scientifics (NYSE:SFE) has provided capital and relevant expertise to fuel the growth of technology-driven businesses. Safeguard has a distinguished track record of fostering innovation and building market leaders that spans more than six decades. Safeguard is currently pursuing a focused strategy to value-maximize and monetize its ownership interests over a multi-year time frame to drive shareholder value. For more information, please visit [www.safeguard.com](http://www.safeguard.com).

## About Aktana

Aktana is a pioneer in intelligent engagement for the global life sciences industry. Committed to customer success and innovation, Aktana empowers more than 250 brands to capitalize on data investments, drive productivity and continually improve campaign performance. More than half of the top 20 global pharmaceutical companies are Aktana customers. Headquartered in San Francisco, Aktana also has offices in Philadelphia, London, Barcelona, Tokyo, Osaka, Shanghai, Beijing, Sydney and Sao Paulo. For more information, please visit [www.aktana.com](http://www.aktana.com)

## Forward-looking Statements

*Except for the historical information and discussions contained herein, statements contained in this release may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Our forward-looking statements are subject to risks and*

uncertainties. Forward-looking statements include, but are not limited to, statements regarding Safeguard's ability to maximize the value of monetization opportunities of its ownership interests and drive total shareholder returns, Safeguard's initiatives taken or contemplated to enhance and unlock value for all of its shareholders, Safeguard's efforts to execute on and implement its strategy to streamline its organizational structure, reduce its operating costs, pursue monetization opportunities for ownership interests and maximize the return of value to its shareholders, Safeguard's ability to create, unlock, enhance and maximize shareholder value, the effect of Safeguard's management succession plan on driving increased organizational effectiveness and efficiencies, the ability of the management team to execute Safeguard's strategy, the availability of, the timing of, and the proceeds that may ultimately be derived from the monetization of ownership interests, Safeguard's projections regarding the reduction in its ongoing operating expenses, Safeguard's projections regarding annualized operating expenses and expected severance expenses, monetization opportunities for ownership interests, and the amount of net proceeds from the monetization of ownership interests that will enable the return of value to Safeguard shareholders after satisfying working capital needs and the timing of such return of value. Such forward-looking statements are not guarantees of future operational or financial performance and are based on current expectations that involve a number of uncertainties, risks and assumptions that are difficult to predict. Therefore, actual outcomes and/or results may differ materially from those expressed or implied by such forward-looking statements. The risks and uncertainties that could cause actual results to differ materially include, among others, our ability to make good decisions about the monetization of our ownership interests for maximum value or at all and the return of value to our shareholders, our ability to successfully execute on our strategy to streamline our organizational structure and align our cost structure to increase shareholder value, whether our strategy will better position us to focus our resources on the highest-return opportunities and deliver enhanced shareholder value, the ongoing support of our existing ownership interests, the fact that our companies may vary from period to period, challenges to achieving liquidity from our ownership interests, fluctuations in the market prices of our publicly traded holdings, if any, competition, our inability to obtain maximum value for our ownership interests, our ability to attract and retain qualified employees, market valuations in sectors in which our ownership interests operate, our inability to control our ownership interests, our need to manage our assets to avoid registration under the Investment Company Act of 1940, risks, disruption, costs and uncertainty caused by or related to the actions of activist shareholders, including that if individuals are elected to our Board with a specific agenda, it may adversely affect our ability to effectively implement our business strategy and create value for our shareholders and perceived uncertainties as to our future direction as a result of potential changes to the composition of our Board may lead to the perception of a change in the direction of our business, instability or a lack of continuity that may adversely affect our business, and risks associated with our ownership interests, including the fact that most of our ownership interests have a limited operating history and a history of operating losses, face intense competition and may never be profitable, the effect of economic conditions in the business sectors in which Safeguard's companies operate, and other uncertainties described in our filings with the Securities and Exchange Commission. Many of these factors are beyond Safeguard's ability to predict or control. As a result of these and other factors, Safeguard's past operational and financial performance should not be relied on as an indication of future performance. Safeguard does not assume any obligation to update any forward-looking statements or other information contained in this press release.

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